

VIRTUAL APPROVAL

LIMITED



Interactive,
Imaginative Events,
Designed to be Engaging and
Memorable



Concept Design
to Delivery



All Type of Events
Conferences, Awards, Streaming
Product Launces, Music,
Fashion Shows & TV



AV, Lighting & Rigging
Planning, Supply
& Implementation



Online & Virtual Event
Specialists



Hybrid Events
Bringing the Virtual to Life,
Venue AV design,
Interactive components



Content Creation,
Graphic Design
Presentations, video,
3D Modelling, AR & 360



Industry Leading Platforms
Innovative & Cutting Edge
Technology, Ideas & Concepts



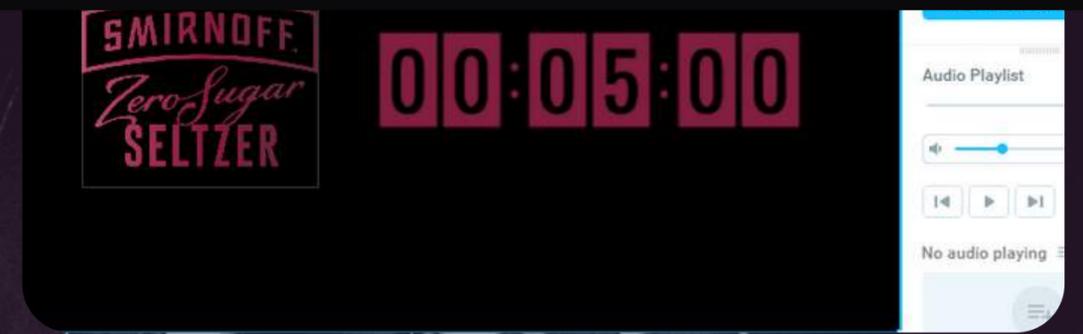
International Events
Expertise and Solutions
Distribution and Industry
connections across Europe, US
Bangkok, Abu Dhabi

Product Launches Award Ceremonies Conferences Workshops Webinars Concerts



Client Testimonial - Smirnoff Product Launch

"It's a huge testament to all of you that we had such a strong showing and a highly engaged audience. Two media in attendance said it was the best virtual experience they have attended yet - WOW!"



Behind The Scenes

Our highly experienced technical team take the stress out of the technology aspect of your event. We operate both remotely or from a production studio, to produce and direct a fully-online event.

We handle spotlighting presenters, video playback, gamifications and poll management, enabling Q&A sessions, music playback, webcam effects and overlays, countdown timers, co-hosting service. The highest level of equipment and technicians are deployed to bring together the entire production with a seamless professional flow of content, managing from start to finish everything technical and ensuring presenters, nominees and winners can focus on both enjoying and delivering their best performance.

We're here to look after every element of the technology, so you can relax and enjoy the show!



We help you find the best solution for your event



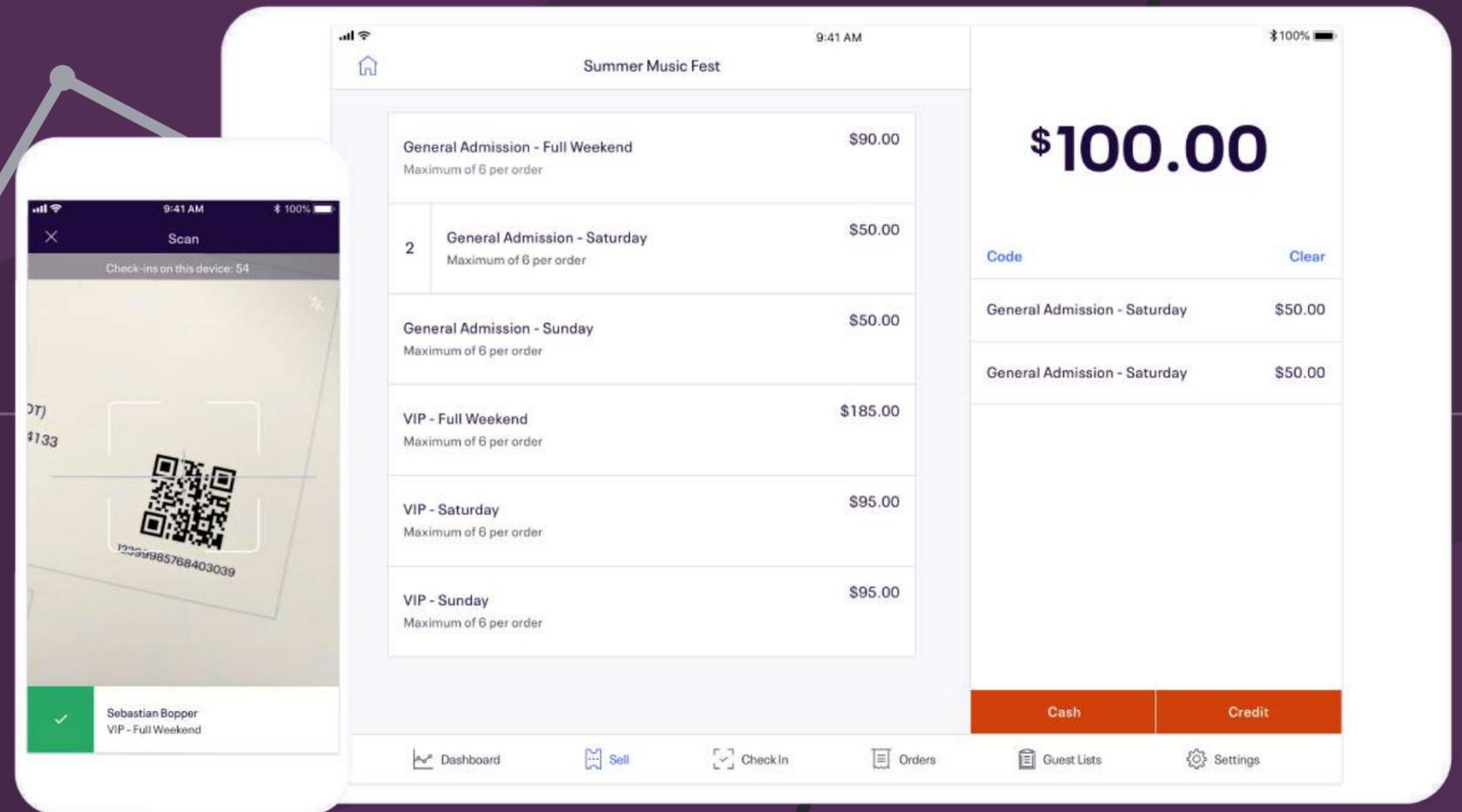
Deciding on which virtual event, video conferencing or software combination to use can be daunting, that's why we are here to help. We have experience working on a plethora of different virtual events platforms and we have tested and analysed each one, so we can give you the best independent, expert advice. We will recommend the best platform for your unique event specification and budget.



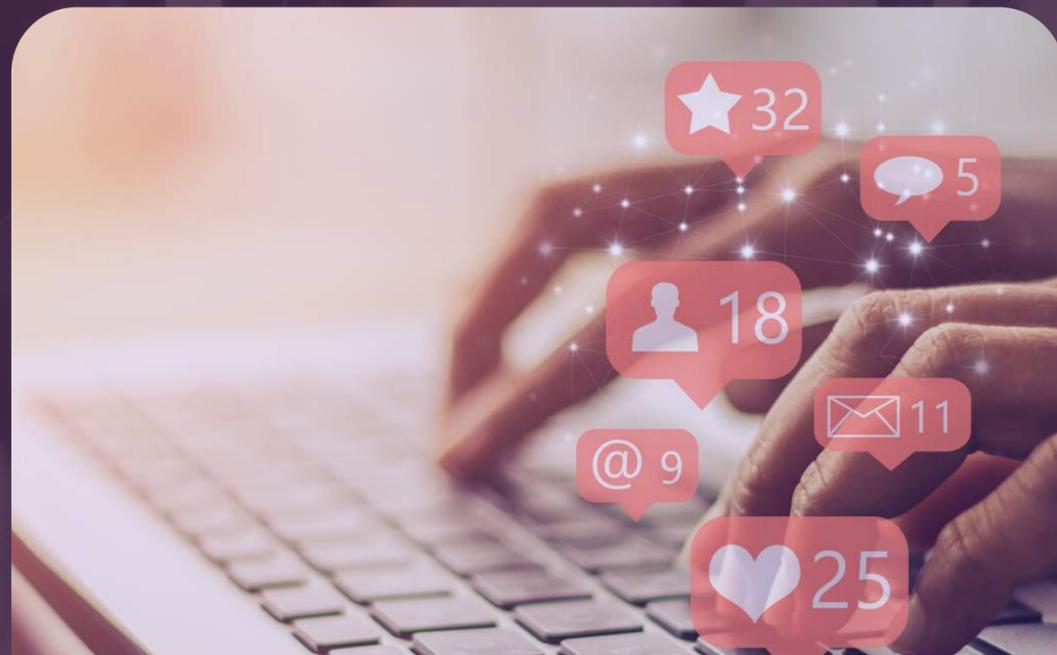
Ticketing & Registration

We look after the ticketing for your event so you don't have to. Whether you want to monetise your event or not, ensuring you manage your attendees and event security is essential. Our team are fully equipped to set up all the ticket and registration platforms for you.

We also provide weekly or monthly analytics to help you understand how your marketing posts are impacting ticket sales.



Marketing & Event Design



Ensuring your event is marketed effectively is paramount to achieving optimal attendance at your event. Our in house team can help to design flyers, social media posts, agendas & email campaigns that compliment your brand and bring flair to your event.

Lifecycle of Your Event

Consultation

- Planning & Design
- Book host, sports talent and content
- Technical specification
- Organise Food & Drink
- Creative content curation
- Event Marketing Support
- Project timeline & deadlines
- Interactivity & engagement goals
- Presenter mapping
- AV production planning

Pre Event

- Ticketing & Registration
- Agenda / ROS creation
- Graphic Design
- Delegate and speaker comms
- Tech scripting
- Speaker Rehearsals
- Content collation
- Marketing & Analytics

Event Live

- Visual and audio production
- Live graphics and effects
- Virtual Hosting / Moderation
- Dedicated Event Technicians
- Remote Technical Support
- Audio & Video Recording

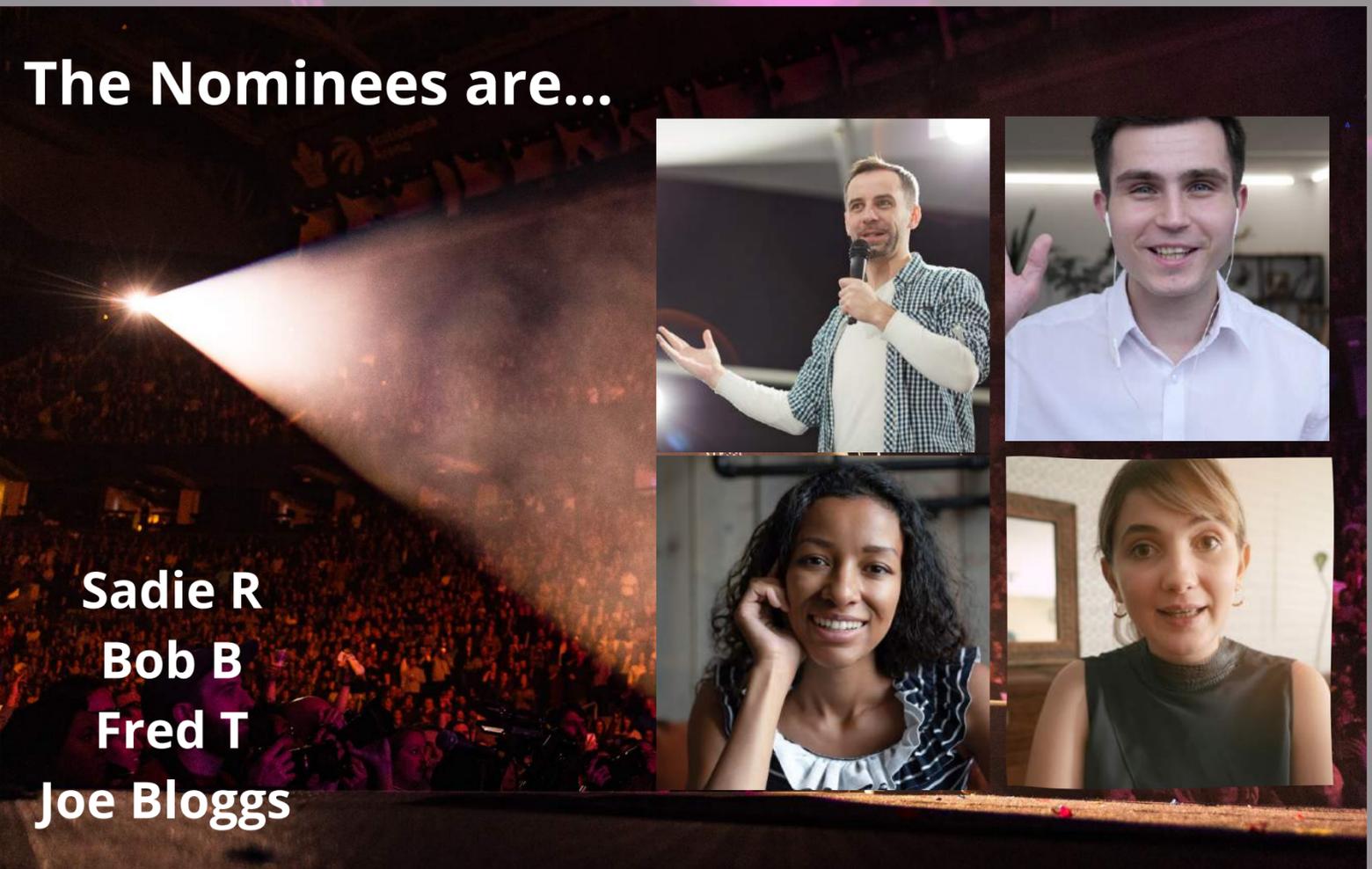
Post Event

- Video Editing
- Podcast Edit & Channel Hosting
- Content Distribution



WHAT COULD YOUR EVENT LOOK LIKE?

Below are some suggested designs which are included in the above costing, but we can work with you to create the exact design you want



We can create a series of stage designs and spotlight the live judges and host as we move through the show

The Winner is....



**(Pre recorded celebratory /
thank you speech video)**

**(Judges to talk briefly about why they selected this
winner - Then announce name - Music plays *pre
recorded video*)**



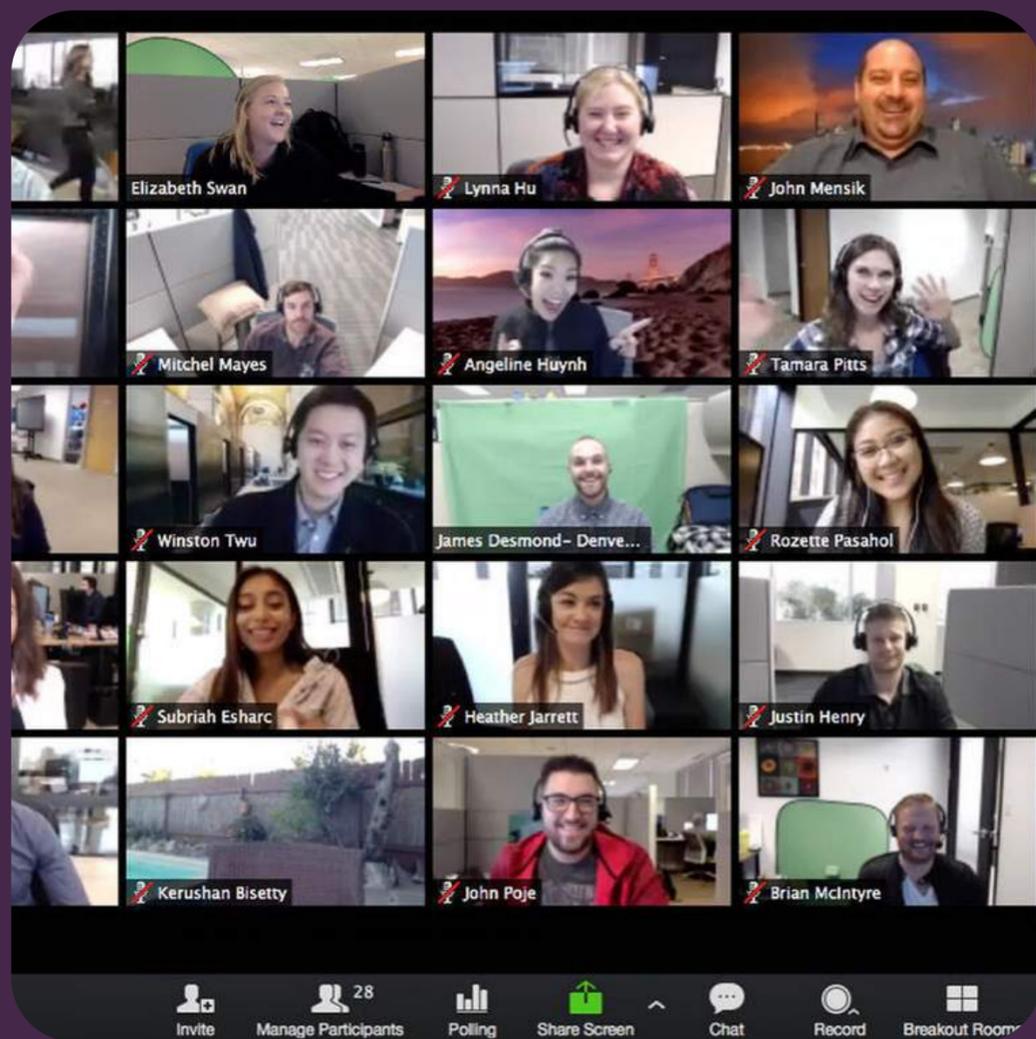
ALTERNATIVELY -
UPGRADE TO FULL GSXR 3D
VISUAL PRODUCTION BY

branchout

[CLICK FOR
DEMO VIDEO](#)



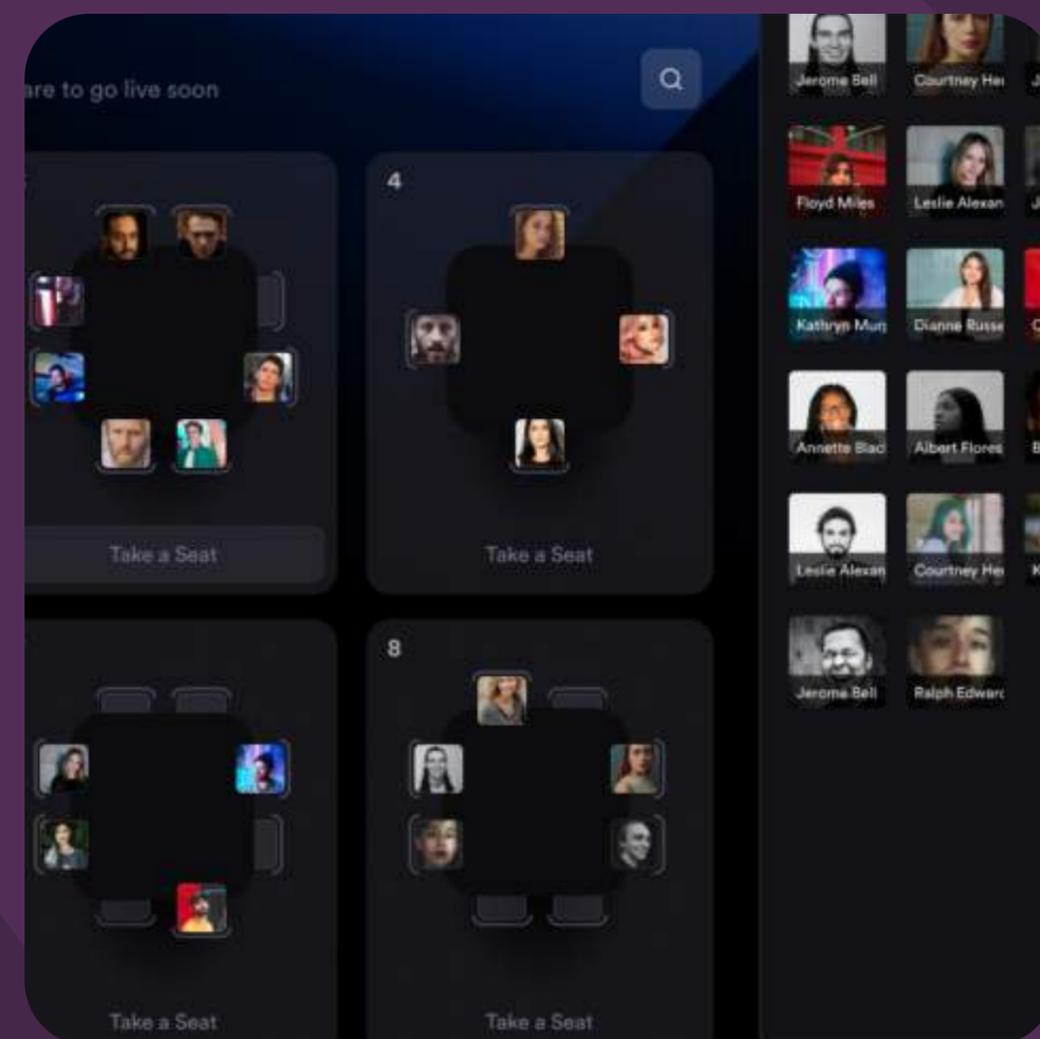
Event Layouts & Options



Meeting & Webinar Platforms Zoom, WebEx, Microsoft Teams, Google Meets and Skype are all fantastic platforms for virtual meetings and in some cases webinars. We help manage and host your event on your chosen platform, ensuring attendees see what they need to see, and are heard when they need to be heard.

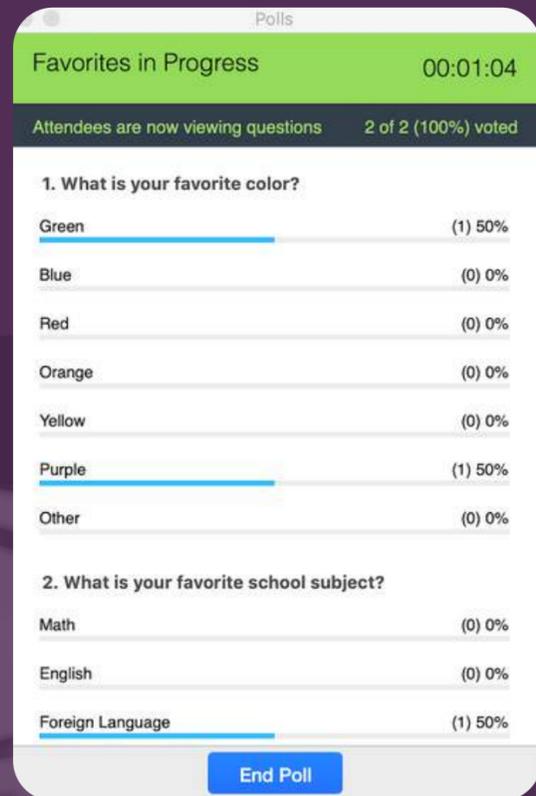


Live stream - LinkedIn, Facebook, Twitch and YouTube all provide fantastic solutions for "watch only" webinars and conferences. We manage the streams to multiple platforms, ensuring a seamless broadcast to the largest possible audience.



Custom Layout & Table plan platforms - Moving away from the standard "Zoom" look we have all grown accustomed to, we can host your event in a number of different looks and feels. Whether you want a website splash page with interactive widgets or a table plan and speaker backstage area we can support it.

Audience Interactivity



One of the major challenges with online & virtual events is engagement, without applause and live Q&A it can all seem a little flat. But it doesn't have to be that way though. We can help you integrate live polling, ad-hoc Q&A, break out room discussions, and live quizzes. We are on hand to not only work with you on finding the best solution, but we will help control and manage everything during your event. We'll even assist to analyse and implement the results afterward.

Hybrid Events

The Live Events landscape changed in 2020 and we recognise that the future will not just be an instant return to conference centres and event venues. With a large investment in remote working and an international networking its not going to be practical to just go live in the real world.

But in order to find an equilibrium between Virtual and live - Virtual approval can offer both. An interactive virtual experience from the comfort of your own home but with Live content from a studio or venue. We support you in finding the best location and provide the technical expertise to merge both together.



OPTIONAL EXTRAS - PROFESSIONAL VIRTUAL EVENT HOST

CLICK NAME TO WATCH SHOW REEL VIDEO

[Chrissy Bray](#)

[Dave Payne](#)

[Simon Howard](#)

[Emma Stroud](#)



Host fees range from £595 - £995

VIRTUAL APPROVAL



OPTIONAL EXTRAS - FOOD & DRINK DELIVERY



As part of our bespoke party conference packages each of your attendees can get a food & drinks delivery so they can eat and take part in our cocktail mixing entertainment options. Each package is delivered within 24hrs before your event and has everything you need to prepare and enjoy!



Costs range from £25 - 45 per household based on 2 people, including delivery [click here](#) for menu

OPTIONAL EXTRAS - ENTERTAINMENT



Magic by Nick Einhorn
Magic by Duncan William
Magic by Adam Reeves
Music by Live Band Entertainment

Prices range from £150 - 500

+ many more acts available inc. comedy and
dance, please ask

**VIRTUAL
APPROVAL**

Tech Bundles



Don't compromise on quality! We can recommend & source all the equipment you need to ensure you & your presenters can look & sound your best. Paired with expert tech setup tutorials we can help you master your equipment to maximise the experience of your event attendees.

OPTIONAL EXTRAS - VIRTUAL PHOTO BOOTH

VIRTUAL PHOTO BOOTH ADD-ON
[CLICK FOR VIDEO](#)

VIRTUAL DESTINATION BOOTH
ADD-ON [CLICK FOR VIDEO](#)

- Set up your custom events online – provision of a unique link and QR code per event
- Branding to each system where you provide the assets from our branding guidelines including user experience screens, photo frames, stickers, copy, email copy etc.
- Also includes for one set of amends
- Each booth hosted for 1 day each
- Each booth included for 1000 user sessions and emails each

OR Virtual Booth with Gallery, [click for example](#)

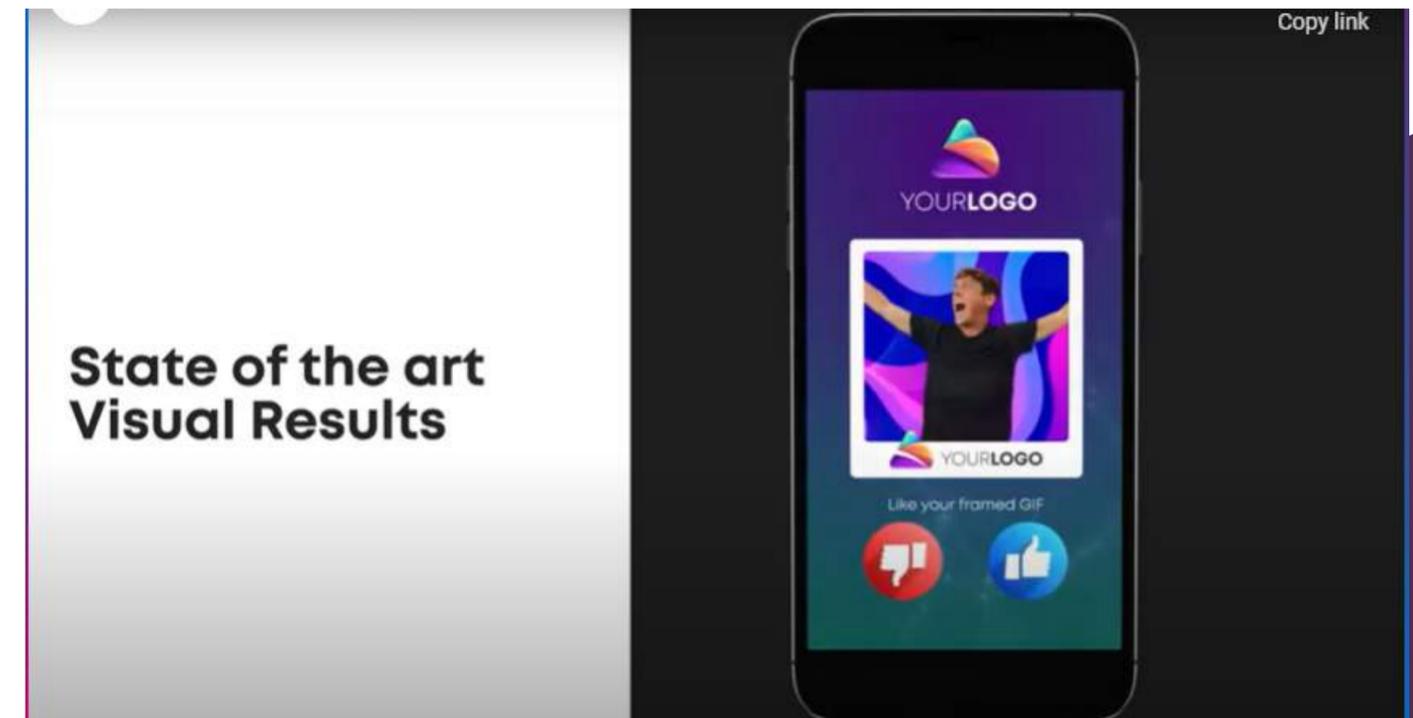
OR Virtual Photo Booth with Web Mosaic, [click for example](#)

Send photos via a basic upload form within the mosaic page
Send photos via a dedicated # on Twitter



Scan to demo

Grab your phone and open the camera app.
Point the camera at the QR code and click the link
to use this experience.



VIRTUAL APPROVAL

Post Production

Video Editing

Your event shouldn't stop at the end of event day. Enhance your reach & message by utilising our post production video editing package. We can add subtitles, lower 3rd's, highlights, additional branding and adverts then distribute that to all attendees.



Podcasts & Podcast Hosting

Bring further value to your event by adding Podcasts to your post show content. Our team can take an upcoming event, guide you through ensuring the best Audio quality is recorded, then we Edit and Master that audio adding features such as Music and Sound effects and most importantly adding audio Adverts from your Key sponsors. We then Host and manage your podcasts on a tailor made Podcast channel available on all your favourite platforms.



Case Studies

Smirnoff - Product launch

Event Synopsis

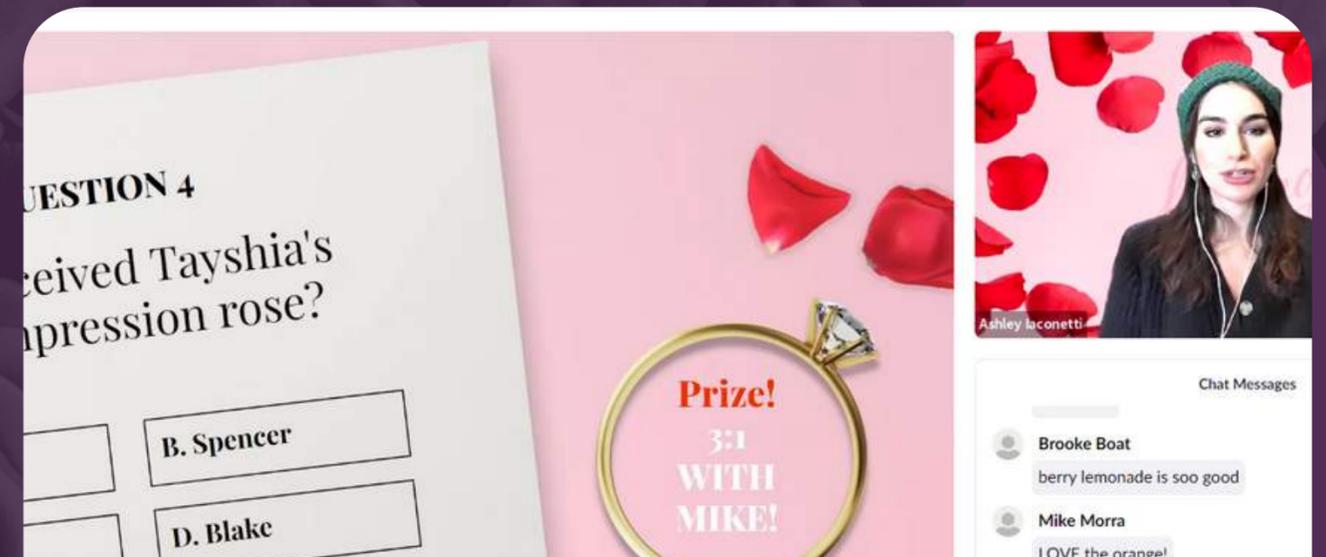
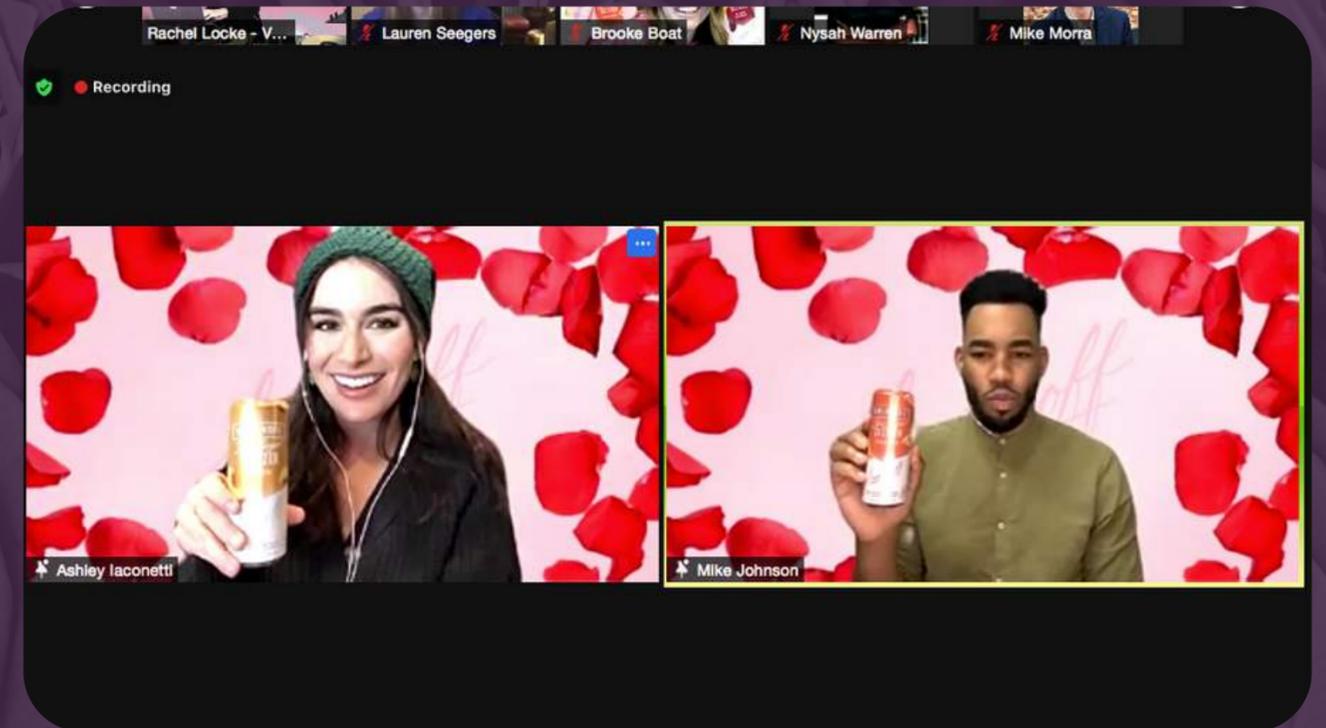
As part of multiple Virtual Product launches we supported Smirnoff & US TV show the Bachelor with their media press event. Using Zoom, we moderated the two Launch events pinning presenters to the main page & switching between presenter, a guest DJ & presentations/ videos. In addition to this we also moderated a breakout room for "virtual speed dates" where we used a custom timer and atmospheric background music.

Key Features

- Multiple Speakers within Zoom
- Presentations & Videos
- Background music & Guest DJ
- Speed Date Custom Time

Client Testimonial

"It's a huge testament to all of you that we had such a strong showing and a highly engaged audience. Two media in attendance said it was the best virtual experience they have attended yet - WOW!"



Leeds Law Society

- Multi Day Conference

Event Synopsis

As part of an exclusive partnership with Leeds Law Society, we were tasked with managing and delivering a 6 day conference with different speakers and audience on each day. We managed admissions and security, ran rehearsals, moderated the content, provided live technical support, recorded and edited the footage ready for follow up campaigns.

Key Features

- 6 day conference with 1000 attendees
- Keynote speakers
- Panel discussion
- Q&A interaction

What The Client Said

"Thank you for all your help and assistance with the Conference it was such a success and ran so smoothly thanks to you."



Covenant House - Platform Partnership



Event Synopsis

As part of a growing partnership with Web & Platform developer ExciteM we worked with US based charity Covenant House on their ongoing "Sleepout events". This project required us to display a number of people including members of NFL team; The New York Giants alongside presentations and videos on a custom curated display. This was then streamed to ExciteM's web based platform where we moderated Q&A and triggered a number of Polls.

Key Features

- Custom designed interface
- RTMP Stream to custom server
- Simultaneous speaker sessions
- Celebrity guest management
- Poll's & Q&A
- Banners & Lower Thirds
- Breakout rooms in Webex

What the Client Said

"Thank you for all your help with our "first" virtual Sleep Out!! We couldn't be happier with the technology so thank you for all your accommodations and assistance. We look forward to continuing our partnership."

Ofsted - Hybrid Event



Event Synopsis

We designed and produced Ofsted Big Conversation North West. Planning and event construction began in June 2020, culminating in a large hybrid event, broadcast live from studio on 15th October 2020.

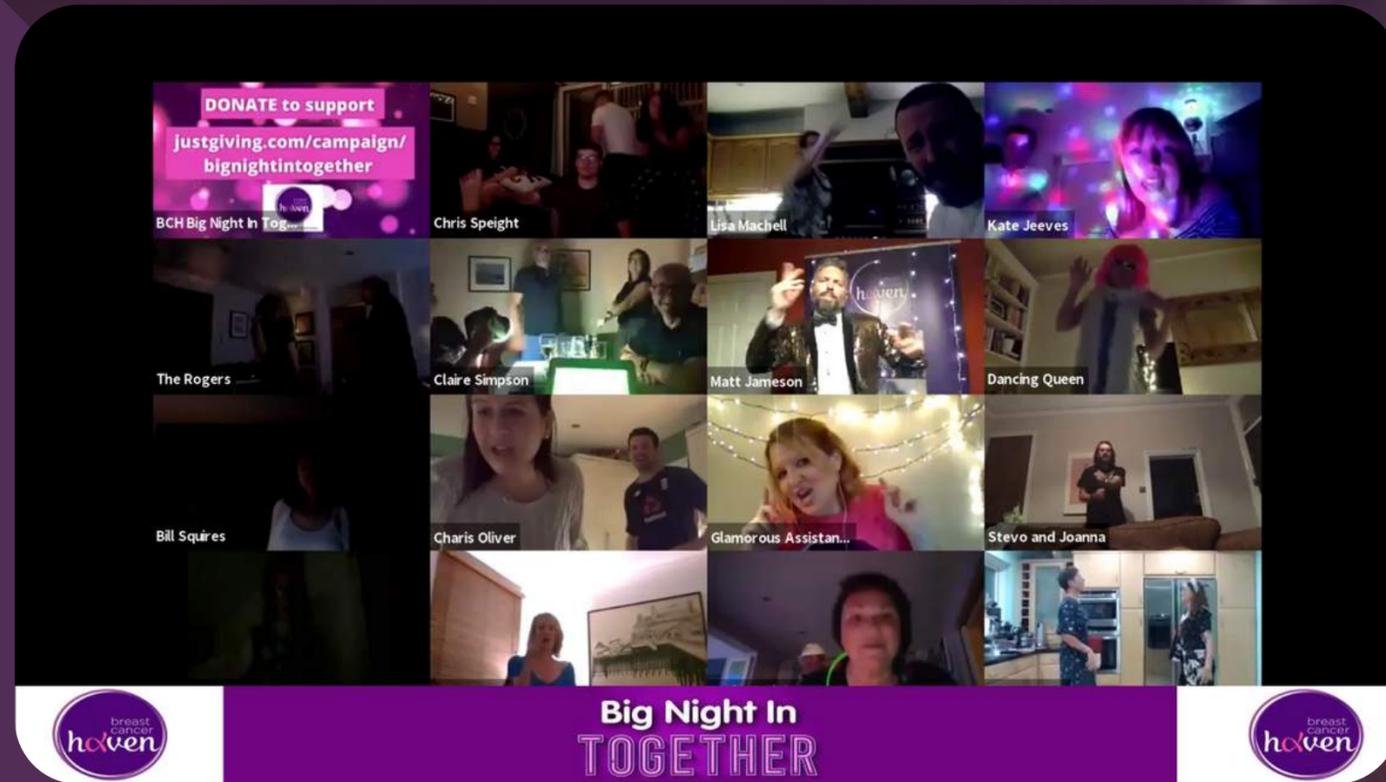
Virtual approval collaborated with the steering board, seamlessly ran the registration process, sent out pre-event mailers, supplied professional videographers, AV equipment and technicians to ensure a smooth delivery. We edited the video footage and sent out mailer communications.

Key Features

- Filmed in studio,
- Broadcast to 800+ live participants
- Panel discussion
- Keynote speaker
- Live Q&A
- Planning & Design
- Pre & post event mailer communications
- Post production editing



Breast Cancer Haven - Fundraising Gala



Event Synopsis

Working with nationwide charity, Breast Cancer Haven, we created a 5 hour showcase featuring a live 'cook along', musical performances, auction, celebrity guests, games, magic show, audience participation. We managed the entire event from concept, to delivery, production and edit.

Key Features

- Multiple speakers on screen
- Speaker & Presentations on screen
- Magician & Singer
- Post Show Video Edit
- Zoom Moderation

What The Client Said

"Virtual Approval made things really easy. You pulled together a seamless event with so many different aspects - live performances, games, pre-recorded content. It was technically well managed and delivered."

Corporate Christmas Party

Event Synopsis

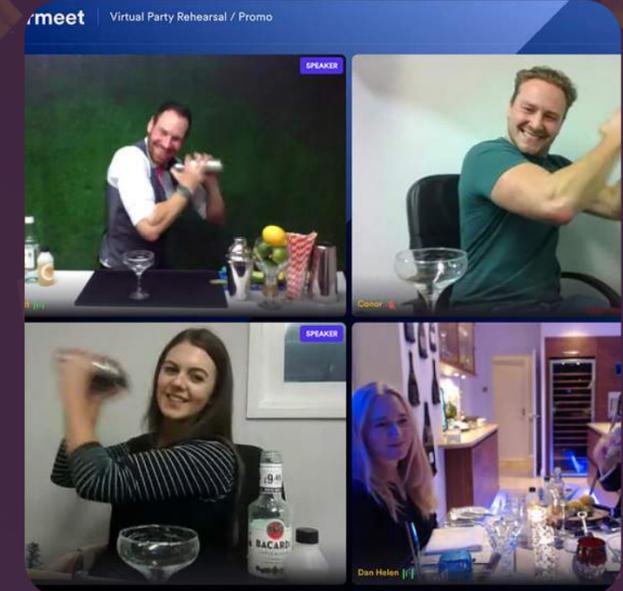
Bringing the work Christmas party to the remote workers! - Using a Table plan style platform we brought multiple performers including musicians, A DJ and cocktail masterclass to the screens of over 200 guests. Each guest received a party hamper with Christmas food and a cocktail mixing kit so they could mix at home.

Key Features

- Multiple Entertainers
- Food & Drink Hampers
- Background music & Guest DJ
- Audience Interaction
- Table plan social networking layout

What The Client Said

"Such a great evening , professionally produced and managed by the Virtual Approval team. The food was fantastic and the cocktail mixing was great fun"



READY TO GET THE BALL ROLLING?

GET IN TOUCH

WEB: VIRTUALAPPROVAL.COM

EMAIL: INFO@VIRTUALAPPROVAL.COM

MEET US IN ZOOM:

[HTTPS://US02WEB.ZOOM.US/MY/VIRTUALAPPROVALRACHEL](https://us02web.zoom.us/j/98098098098)

TEL: +44 (0) 113 244 3412

TEL: +44 (0) 7940435780